



THE FLOOR IMPROV NIGHT



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VISION

The Floor is a cross section of LA's diverse melting pot.
FEATURING THE BEST OF LA'S
artists, dancers, musicians and entertainers alike.

What is at the heart of a city? What is it that gives a city its unique flavor?
Who is expressing the beauty of our traditions and the new ideas for our future?

COMMUNITY. DIVERSITY. ARTISTS.

By bringing The Floor Improv Night to cities all over the world we create a global conversation between cultures. We celebrate everything that is unique among us while we create a platform of unity. Nowhere else do we see such originality and diversity under one roof. We are one night on one floor, shedding our expectations and bringing an unmistakable magic to nightlife.

THE FLOOR
IMPROV NIGHT



THE FLOOR IMPROV NIGHT



From its inception in 2008, The Floor Improv Night has been a recurring monthly event in the heart of Hollywood. Eight years running, we now embark on our first citywide tour of Los Angeles. Appearing at different venues across the city, we now bring The Floor to new audiences and watch as this unique community continues to grow.

THE NIGHT • • • • •

The 10:05 Improv Mash-up jump starts each night with a featured musician and dancer of different genres. These artists reveal an artistic dialog and lay the foundation for an incomparable night of improvisation.

The Floor then opens up for everyone to join. Lead by renowned guest musical directors and DJs each month, along with local artists, dancers, musicians and vocalists, the night is driven to a high energy pitch of freeform expression and soulful release.

THE FLOOR
IMPROV NIGHT



THE FLOOR PROJECT

Meet Carolina Cerisola & Sascha Escandon



[LA DANCER MAGAZINE]
 It's there and perspective...all that's left
 like to give young performers who will
 want to "clearing the dance world?"
 [Carolina & Sascha]
 They and others. From the nation, one of the
 most vibrant dance communities in the world.

[LA DANCER MAGAZINE]
 Does the L.A. dance community want to be in the
 there are very real objectives you have in mind for the
 the floor?

So what's in it for
 you? A dance community
 that's growing and thriving
 with a future that's bright
 and full of promise.



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Los Angeles

L A m a g a z i n e . c o m

Carolina Cerisola escaped from her home
 country, the Dominican Republic, in 1998
 to pursue her dream of becoming a dancer.
 She spent time in New York City, where she
 learned the fundamentals of ballroom and
 Latin dancing. After returning to her native
 country, she began teaching and performing
 in the Dominican Republic. Her passion for
 dance led her to Los Angeles, where she
 has been performing and teaching for
 several years.

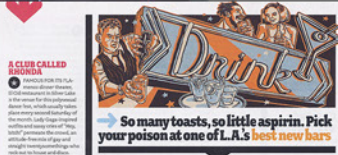
Sascha Escandon has been dancing since
 she was a young girl. She studied ballroom
 and Latin dancing in her hometown of
 Santo Domingo, Dominican Republic.
 She moved to Los Angeles in 2008 to
 pursue her dream of becoming a
 professional dancer. She has since
 become a successful performer and
 teacher in the Los Angeles dance scene.

INSIDE FIVE CLASSIC L.A. HOMES

Los Angeles

25 Great Nights Out!

Dance Spots!
Killer Cocktails!
Cool Clubs!
Plus: Tasty Cheap Eats at 3 a.m.



So many toasts, so little aspirin. Pick your poison at one of L.A.'s best new bars

A CLUB CALLED
 LA DISCO...
LA DISCO
CURRENT TUESDAY
THE FLOOR
IMPROMPTU NIGHT
COVELL



It's all for the professional polish of a dance show at the Broad Stage or Royce Hall or Redcat, but there's something irresistible about watching dancers do that thing at a club: the alcohol flows, the talent is raw, and the atmosphere is charged.



Swing away on the Floor

At the King King's any thing goes right, dancers and musicians unleash an intermingling of moves and beats that comes full circle

Los Angeles has a vibrant dance scene, and the Floor is one of the most exciting places to watch and perform. The event features a mix of styles, from ballroom to hip-hop, and is a celebration of the city's diverse dance community.



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informa

digital dance magazine

INGENUOUS

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Floor Productions thrives in Los Angeles and tours nationally

Los Angeles-based Floor Productions recently enjoyed its 5th birthday, celebrating the success it's had in hosting unparalleled dance events that unite the various dance forms of the city. Combining the "raw energy" and spontaneous nature of improv with high-caliber venues and supporting musicians, the organization is currently achieving its mission - to "entertain, transport and inspire audiences and artists alike, using authentic talent to create unforgettable experiences."



THE FLOOR IMPROY NIGHT

with sascha escandon & carolina cerisola



Yoda Jones Love you guys. Love the Floor. Thank you so much for bringing people together to smile and enjoy life...especially through art, music and dance.
 ♥ #blessed

THE FLOOR IMPROY NIGHT

PRESSES



BEHIND THE FLOOR BEHIND THE FLOOR BEHIND THE FLOOR BEHIND THE FLOOR

CREATIVE DIRECTORS
Sascha Escandon & Carolina Cerisola experienced first hand the transformative benefits of self-expression through their professional dance careers. Inspired by their diverse network of fellow entertainers, Floor Productions was born.

DRIVEN TO FOSTER CREATIVE EXPRESSION

in movement and music, Floor Productions nurtures a deeper conversation between dancers and musicians from divergent backgrounds with the art of improvisation.

This pursuit has taken shape as three distinct entities: The Floor Improv Night, The Floor Show (an annual stage production now in its seventh year), and The Open Floor Society (a 501(c)(3) non profit organization).

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THE OPEN FLOOR SOCIETY

Recognizing the limited opportunities for free arts education, Sascha and Carolina founded The Open Floor Society.

Their mission: to engage underserved youth in the art of improvisation, to encourage self-empowerment through movement, dance and music, fostered by a multi-cultural artistic community.

Profits from The Floor Improv Night fund free programming and engage students in after school workshops, special exhibitions and school partnerships.

The Open Floor Society is a 501(c)(3) non-profit organization.



THE OPEN
FLOOR
SOCIETY

THE FLOOR
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